

## 4 reasons your business needs

# **Zero Trust security**

There are four key use cases for implementing a Zero Trust architecture as your security model. Learn about the potential benefits.

While there are many benefits to a Zero Trust security model, organizations typically benefit most using these four business cases:



#### Combating ransomware

How often ransomware is expected to attack a business, consumer, or device by 2031

Cybersecurity Ventures Ransomware Market Report

#### Protecting a hybrid workforce

According to a Gartner® report, "As per a Gartner forecast assumption, we estimate that, by 2025, at least 70% of new remote access deployments will be served predominantly by ZTNA as opposed to VPN services, up from less than 10% at the end of 2021."

Gartner Emerging Technologies: Adoption Growth Insights for Zero Trust Network Access, April 8, 2022, Nat Smith, Mark Wah, Christian Canales

PCI DSS, HIPAA, **SWIFT, GDPR** 

#### Achieving compliance

Some of the regulatory mandates with which businesses can more easily achieve compliance using a Zero Trust security model

### One platform for all your Zero Trust needs

Akamai can meet all your Zero Trust requirements with one solution set



Segmentation



Secure Internet Access Enterprise



**Zero Trust Network Access** 





